

A...GRNEYS AT LAW

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## FACSIMILE TRANSMISSION

## Total # of Pages 3 (including this page)

TO:	PHONE #:	FAX #:
Examiner Pierre Elisca USPTO	(571) 272-6706	(571) 273-6706

From: Steven C. Becker

Email Address: sbecker@foley.com

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Date: March 24, 2010

Client/Matter No: 035451-0166

User ID No: 1963

#### MESSAGE:

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PTOL-413A (01-09)
Approved for use through 02/28/2009. OMB 0651-0031
U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

Applicant Initiated Interview Request Form								
Application No.: 10/001,5	Application No.: 10/001,580 First Named Applicant: Yoon Kean Wong							
Examiner: Pierre E. Elisca		nit:362	1	Status of a	Application: F	inal OA 1/26/		
Tentative Participants: (1) Steven C. Becker (2) (3) (4) (4) (9) (7) (9) (9) (10) (10) (10) (10) (10) (10) (10) (10								
(1) V Telephonic	(2) Perso	onai -	_ (3) [_]	video Conterenc	:e			
Exhibit To Be Shown or I		L	YES	✓ N	0			
If yes, provide brief description:								
Issues	Claims/	Pric		Discussed	Agreed	Not Agreed		
(Rej., Obj., etc)	Fig. #s	Ar		210040004	g	g.		
(1) 103(a) rejection	30	Kakihara						
(2)								
(3)								
(4)								
Continuation Sheet Attached								
Brief Description of Argument to be Presented:								
Claim 30: Claim amended to recite lowering a price of an "object." Kakihara's toll system is not a pricing of an object.								
***************************************								
An interview was conducted on the above-identified application on  NOTE: This form should be completed by applicant and submitted to the examiner in advance of the interview  (see MPEP § 713.01).								
This application will not be delayed from issue because of applicant's failure to submit a written record of this interview. Therefore, applicant is advised to file a statement of the substance of this interview (37 CFR 1.133(b)) as soon as possible.								
Applicant/Applicant's	Representative Sign	ature		Examiner/SPE	Signature			
Typed/Printed Name of	Applicant or Repres	entative						
Registration Numb	er, if applicable							

This collection of information is required by 37 CFR, 133. The information is required to obtain or return a benefit by the public which is to fit (each only by U.SFTO to process) as application. Confidentially its growned by 37 U.SC, 22 and 37 CFR, 11 and 11.4 This collection is estimated to take by initiation to complete depending only and exhamiting the completed application form to the USFTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing with burden, bound be sent to the Chief Information Officer. U.S Pears and Transmark Office. U.S Department of Commerce, P.O. Box 1450, Alexandrin, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Parisas, P.O. Box 1450, Alexandrin, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Parisas, P.O. Box 1450, Alexandrin, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Parisas, P.O. Box 1450, Alexandrin, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Parisas, P.O. Box 1450, Alexandrin, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Parisas, P.O. Box 1450, Alexandrin, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Parisas, P.O. Box 1450, Alexandrin, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Parisas, P.O. Box 1450, Alexandrin, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Parisas, P.O. Box 1450, Alexandrin, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Parisas P.O. Box 1450, Alexandrin, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Parisas P.O. Box 1450, Alexandrin, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FOR

### Proposed Amendment

30. (Previously Presented) A system for pricing an object a product, comprising:
a handheld computer comprising (a) a location circuit configured to provide
location data based at least in part on the location of the handheld computer and (b) a wireless
transceiver configured to provide wireless communication of the location data and a user
identifier; and

a data processor configured to receive the location data and the personal identifier, to set a price for the object, and to adjust a the price lower for the same object product for a person associated with the user identifier based at least in part on the location data.



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  identifier; and
- a data processor configured to receive the location data and the personal identifier, to set a price for selling the object, and to adjust a the price lower for selling the object product for a person associated with the user identifier based at least in part on the location data.